

**PLANNING A VISIT TO
THE HISTORY OF ADVERTISING TRUST ARCHIVE**
NOTES FOR STUDENTS AND NON-COMMERCIAL
RESEARCHERS

**12 Raveningham Centre, Raveningham,
NORWICH, NR14 6NU**

Tel: 01508 548623

Email: enquiries@hatads.org.uk

Website: www.hatads.org.uk

HOW TO ARRANGE A VISIT

Please email your request to visit HAT Archive to enquiries@hatads.org.uk, describing the subject area you wish to research. The email should include your full name, postal address, telephone number and email address. Alternatively, telephone us on **01508 548623** to make an appointment. This should be arranged at least one week ahead of your intended visit as search room spaces are limited.

HAT staff will be happy to discuss on the phone the appropriate archive resources available to assist your project and offer advice as required. There is also an outline of HAT's collections on our website.

If a visit has to be cancelled, unless it is an emergency, please try to give at least three working days' notice so that someone else can book your place.

ADMISSION TO THE SEARCH ROOM

Research visits are free of charge to all private individuals, students and academics.

Commercial/corporate representatives should contact HAT for further details.

SERVICE FACILITIES

Photocopying

Colour photocopies: A4 **£1.00 + VAT**

Colour photocopies: A3 **£1.50 + VAT**

Black & White photocopies: A4 **£0.20 + VAT**

Black & White photocopies: A3 **£0.30 + VAT**

Digital (scanned) Images

High Res (300dpi) **£22.00 + VAT** per image

Low Res (72dpi) **£11.00 + VAT** per image

TV Commercials

High Res **£57.00 +VAT** per commercial

Reproduction fees may also apply to the above depending on use, see price list [here](#)).

Photography:

Researchers may use personal cameras and other mobile photographic devices in the search room. A **photographic licence** can be obtained for **£10 inc VAT**.

Note: The photographic licence includes a copyright declaration stating that the images are for private research purposes only.

Payment for Services:

Payment can be made by cash, cheque or credit/debit card.

Payments for all services must be made on the same day as a research visit.

Refreshments

Drinks, sandwiches and light meals are available from the **Ravenous Café** (open **Wednesdays-Sundays** only).

If visiting on Mondays and Tuesdays, it is recommended that you bring your own packed lunch and soft drinks, as the archive is some distance from local shops and pubs (nearest pub 1.5 miles).

Other notes

You will be asked to sign the visitors' book for each visit you make to HAT and agree to HAT's Search Room rules.

Casual clothing is advisable and warm clothing is advised in winter months.

HOW TO GET TO HAT ARCHIVE

(Find the **Raveningham Centre** on google maps [here](#))

By car, from the London and the South

From the M25 junction 27, join the M11 heading north. At junction 9 join the A11 to Newmarket, then join the A14 to Bury St Edmunds. Re-join the A11 heading for Norwich. Turn right onto the A47 Norwich by-pass. South of Norwich, take the A146 towards Lowestoft. After 11 miles, just beyond Loddon, and immediately past the Hales BP petrol station, take a left-hand turning on to the B1136 following the brown heritage sign. Go through Hales village then out into open country again, travelling along this road for about half a mile further. Turn right at the next brown heritage sign, for the Raveningham Centre. Continue along the narrow, winding road, past Raveningham Hall (on your left) for 1.5 miles. Go along the straight road (white cottage and red phone box on the left) followed by a sharp right-hand bend. The Centre is signposted another 200m on the right. Enter the Centre's drive and go straight on. HAT Archive is the last brick building on the right.

By car, from the Midlands

Get on to the A14 eastbound to Bury St Edmunds, then join the A143 towards Great Yarmouth and continue to the roundabout junction with the A146. Turn left on to the A146 towards Norwich a short distance until you reach Hales. Turn right to Hales just before the BP petrol station, following the brown heritage sign. Go through Hales village then out into open country again, travelling along this road for about half a mile further. Turn right at the next brown heritage sign, for the Raveningham Centre. Continue along the narrow, winding road, past Raveningham Hall (on your left) for 1.5 miles. Go along the straight road (white cottage and red phone box on the left) followed by a sharp right-hand bend. The Centre is signposted another 200m on the right. Enter the Centre's drive and go straight on. HAT Archive is the last brick building on the right.

By car, from the North

Make your way to Kings Lynn in west Norfolk, and then take the A47 towards Norwich. This road later forms the Norwich by-pass. Around the south of Norwich take the A146 to Lowestoft. After 11 miles, just beyond Loddon, and immediately past the Hales BP petrol station, take a left-hand turning on to the B1136 following the brown heritage sign. Go through Hales village then out into open country again, travelling along this road for about half a mile further. Turn right at the next brown heritage sign, for Raveningham Centre. Continue along the narrow, winding road, past Raveningham Hall (on your left) for 1.5 miles. Go along the straight road (white cottage and red phone box on the left) followed by a sharp right-hand bend. The Centre is signposted another 200m on the right. Enter the Centre's drive and go straight on. HAT Archive is the last brick building on the right.

History of Advertising Trust

Preserving the past. Capturing the present. Inspiring the future.



By Train

The nearest station to the Raveningham Centre is **Beccles**, about 4 miles away, on the London to Lowestoft line via Ipswich.

From London Liverpool Street to Beccles

This is a regular hourly service to/from London.

See: <https://www.abelliogreateranglia.co.uk/>

Taxi Services

There is no taxi rank at Beccles but taxis can be pre-booked to meet trains. A taxi to The Raveningham Centre, costs approximately £8.00 each way.

Goldline 01502 711611

PJ Taxis 01502 719718

Kim's Kabs 01502 712213

Note: When booking taxis please remember to include the return journey to the station as well.

On entering The Raveningham Centre main gate, HAT Archive is the last group of buildings on the right at the far end.

From London Liverpool Street to Norwich

This is a regular service to/from London. Norwich is approximately 15 miles from the Raveningham Centre. See <https://www.greateranglia.co.uk/>

You are advised to pre-book a **Goldstar** taxi (**01603 700700**) to meet the train at Norwich station and travel to The Raveningham Centre. This costs approximately £20.00 each way.

Note: Other taxis from Norwich station may charge more and may not be familiar with HAT's rural location.

When booking taxis please remember to include the return journey to the station as well.

On entering The Raveningham Centre main gate, HAT Archive is the last group of buildings on the right at the far end.

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HOW TO GET TO HAT FROM NORWICH

By car

Take the **A146 Beccles/Lowestoft** road. After 11 miles, just beyond Loddon, and immediately past the Hales BP petrol station, take the first exit on the roundabout on to the **B1136**. Go through Hales village then out into open country again, travelling along this road for about half a mile further. Turn right at the brown heritage sign, for **Raveningham Centre**. Continue along the narrow, winding road for 1.5 miles, past Raveningham Hall (on your left). Go along the straight road (white cottage and red phone box on the left) followed by a sharp right-hand bend. Continue around the bend and The Raveningham Centre is another 200m on the right hand side, which is sign-posted. Enter the Centre's drive and go straight on. HAT Archive is the last brick building on the right. There is plenty of car parking space.

Train, from Norwich

The nearest station is **Beccles**, which is on the Lowestoft to Ipswich line. From Norwich you can travel to Lowestoft, then change platforms and go just two stops to Beccles on the Ipswich train.

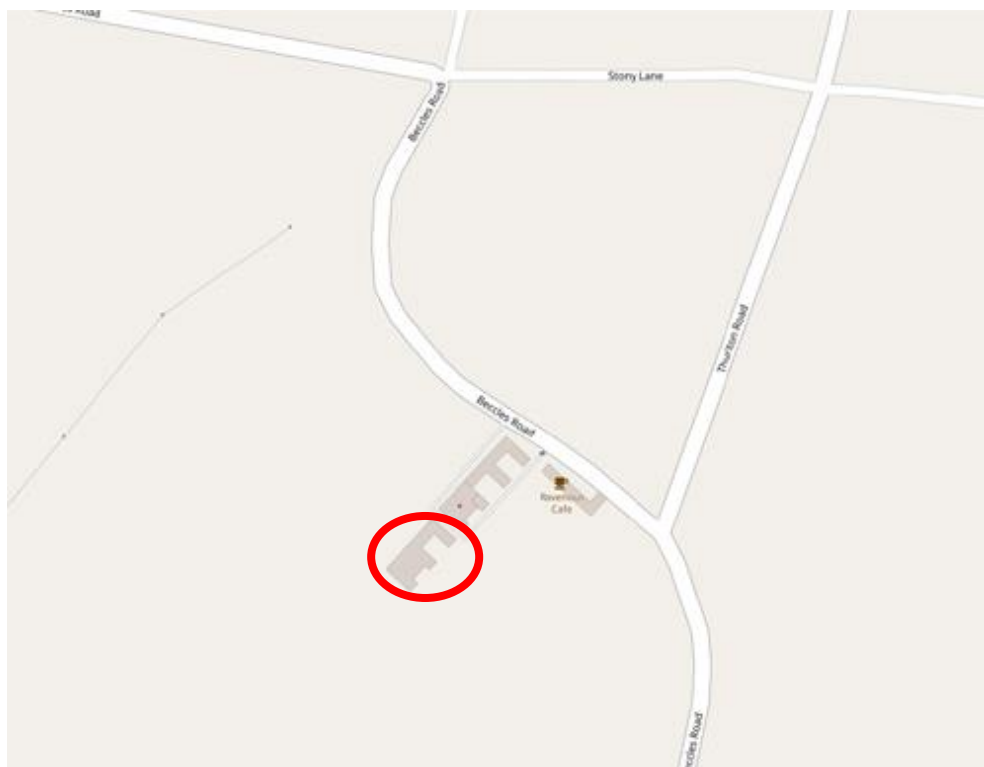
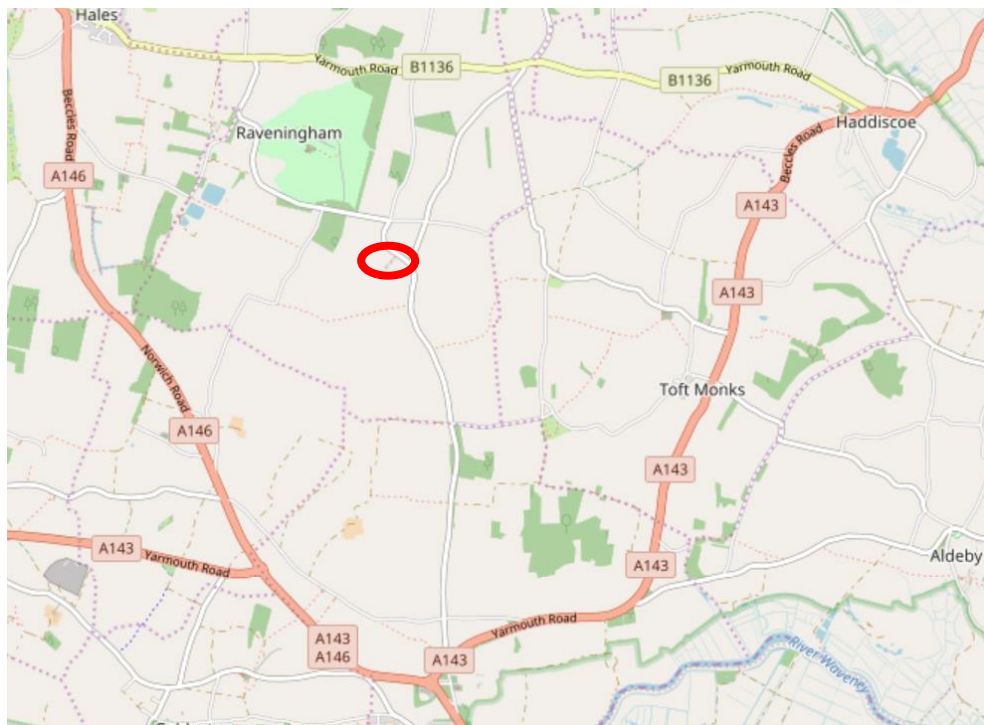
There is no taxi rank but taxis can be pre-booked to meet trains using the Beccles **Goldline taxi** service. **Tel. 01502 711611** in advance.

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Maps:



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SUGGESTED LOCAL ACCOMMODATION

The Orchards

Bed & Breakfast, Raveningham

Tel: 01508 548322

Email: orchardsone@uwclub.net

Website: <http://www.orchardsretreat.com/>

Saltgate House

Bed and Breakfast

5 Saltgate, Beccles NR34 9AN

Tel: 01502 710889

Email: karen@saltgatehouse.com

Website: <http://www.saltgatehouse.com/>

Kings Head Hotel

4-6 New Market Beccles Suffolk NR34 9HA

Tel: 01502 718730

Website: <http://www.idwetherspoon.co.uk/home/pubs/the-kings-head-hotel>